

# Agustín Varela

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## EXPERIENCE



### Westay: UI Designer/Developer

December 2025 - Current position (Dubai)

- Building a design system from scratch, setting all the token variables for spacing, colors and typography properties for a luxury travel agency company.
- Creating reusable modular components following atomic design principles (atoms, molecules, organisms and pages).
- Advanced prototyping with conditional tokens and several type of interactions and animations.
- Following a scrum methodology.



### Ibernova: UI Designer/Developer

August 2025 - December 2025 (Barcelona)

- Designed and prototyped web and HMI industrial applications using Figma, enhancing user experience.
- Developed Angular components with a focus on styling.
- Built a design system from scratch and documented it, enabling faster development and consistent UI across different Ibernova projects.



### EY: UI Designer/Developer

January 2023 - Current position (Barcelona)

Front-end developer working on several projects for clients in the hospitality industry.

- Working within Scrum teams and utilizing agile methodology.
- Employing Figma for UI design and prototyping.
- Implementing web components using HTML, CSS (SASS and Bootstrap also), and JavaScript, as well as Vue.js and Nuxt frameworks.
- Ensuring compatibility with multiple devices and platforms.
- Making use of Storybook to streamline the design and development process.

## SKILLS

Adobe Photoshop and  
Premiere Intermediate level

Figma: Advanced Level

## ACHIEVEMENTS

IELTS Academic Test 7,5 Band

CFA I Exam Passed on July  
2021

Google Ads Display Certificate  
Credential ID 112342575

Google Ads Video Credential  
ID 112378056

## LANGUAGES

Spanish: native speaker

English: fluent



## **Painterly: UI Designer/Developer**

December 2023 - Current position (Barcelona)

I designed/developed a CSS eLearning platform called painterly: painterly.dev

- **UX/UI Design:** Designing the website components and pages.
- **Front-End Development:** Building the website using Nuxt 3.
- **Back-End Development:** Utilizing Firebase for database, hosting and authentication, and Stripe for payments management.
- **Course Creation:** Recording and editing HTML/CSS/SCSS courses as the lead instructor.



## **Global Media Commerce: content marketing intern (SEO)**

May 2022- July 2022 (Online Internship)

3 months internship. Copywriting different kind of articles for blogs/webs using SEO strategies:

- Writing shopping guides.
- Use of E.A.T signals.
- Writing specialized articles.
- Writing magazine and blog style articles.
- Writing of branded content.



## **Telus International: Community Moderation Manager**

Aug. 2018 - October 2022 (Barcelona)

- Content moderation tasks for LATAM countries for a known social media platform.
- Periodic training on community standards and general guidelines updates.
- Working with international team members of several nationalities from all around the globe.



## **AON: Intern**

July 2017- July 2018 (Barcelona)

- Administrative tasks supporting account executives.
- Intensive use of Excel and Outlook.
- Continuous learning about life, accident and health policies.
- Close communication with other companies that contract AON brokerage services.

## STUDIES



### **University of Barcelona: Business Administration Degree**

Sep 2014 - Jan 2018



### **Fortec Academy: SEO/SEM and social media strategies course**

May 2022- July 2022

- What is SEO and SEM
- SEO on-page: recommended and punishable practices.
- SEO off-page: link building strategies.
- SEM: bidding systems, campaigns types, metrics and analytics.
- Use of blogs and video blogs.
- Customer journey.
- e-Commerce and digital payment systems.



### **Índice Formación: community management course**

May 2022- July 2022

- The community manager role.
- Social media metrics and analysis tools.
- Branding and reputation.
- Social listening.
- Social media crisis management.



### **Coderhouse: UX/UI Design**

June 2022- August 2022

- Design methodologies and UX research
- POV & MVP
- Information architecture & user flows
- Digital wireframes: Figma and Adobe XD
- Design patterns and content



### **Coderhouse: Fundamentals of Graphic Design**

September 2022-October 2022

- Graphic design principles

- Graphic design process: brief
- Color theory and its properties
- Typographies and typography compositions
- Modular design and grids
- Composition basics: gestaltic laws and compositional laws
- Communication and ads
- Branding and brand book



## **Ironhack: Full-stack web development bootcamp**

October 2022- January 2023

Full-time bootcamp sponsored by EY in collaboration with Ironhack that covers:

### BACK-END

- Fundamentals of Java
- IntelliJ IDEA, git and Maven
- SQL and data bases
- Fundamentals of REST, HTTP and API's creation
- Spring Boot and RESTful services creation
- Microservices architecture and Spring Cloud

### FRONT-END

- Javascript, Vue.js, HTML and CSS.



## **Universidad Ramon Llull: Front-end Course**

Feb 2023 - Jul 2023

- HTML and web developing history
- CSS: specificity, box mode, flexbox, CSS grid, transicions, animations and responsiveness.
- JS: variables, operators, erros handling, functions, events, inheritance, promises and asynchronous programming.
- VUE: components, routing, events, computed properties, props and slots.



## **Academind: CSS & SASS Course**

Feb 2023 - May 2023

Online CSS course that included:

- Classes and pseudo classes.
- Fonts styling.
- CSS Flexbox
- CSS Grid
- Animations and transformations.
- Responsiveness (media queries)
- SASS